



Landmark 2x Bulletins



IMB144142

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IMAGE MEDIA

Media Type	Landmark 2x Bulletins (Burma-Shave)	City	Hillside / Elmhurst
TAB Panel Number	30498070, 30498068	Latitude	41.87405471
Unit Number	IMB144142	Longitude	-87.91278094
Primary Artery	I-290 Eisenhower EB	Illumination	Yes
Cross Artery	I-294 Tri-State	Weekly A18+ IMP	1,896,897
Size	2x 20'H x 60'W's	4 Weeks A18+ IMP	7,587,588
Zip Code	60162	Weekly A18+ TRP	25.699
Description	BurmaShave: 2x 20'H x 60'W's I-290 Eisenhower EB at I-88/I-294 FW Consecutive Jump Message Inbound I-290 towards Chicago and Near West Suburbs		

